



Adequate Websites  
Good. Simple. Cheap.

343-477-0127  
adequatewebsites.com

## An easy, personalized solution to get you on the Internet!

- Focus on your success, not building and maintaining websites
- Locally owned, locally managed, and locally staffed: here in person, and on the phone, to help
- No hidden costs or upselling, transparent pricing/services
- Be found and displayed in search results on Google, Bing and other search engines

## Here's what we do for \$200:

- We help you choose and register a URL for your first year  
(we'll only bill actual cost to re-register your URL after the first year)
- You choose the base site and provide the text and photos to fill it
- You provide a PDF of whatever information you'd like downloadable from the site
- We do the rest! You can update your information quarterly (including a new PDF upload).
- Includes your first year's hosting (\$60/year after your first year)

## Is Adequate Websites right for me?

Probably. It's the right choice if you need an Internet presence and have a modest set of services. Here are a few good uses for our services:

- A simple site for a small restaurant, home-based business, garage, hair salon, etc: an online presence with a PDF for your menu, or CV, or list of services.
- An academic profile that lists recent publications, research areas, and teaching subjects.
- A "front page" that leads people to another web application like a Shopify online store, Flickr photo portfolio, Bandcamp band page, etc.

The following would be not great fits for our service:

- A blog or podcast that requires frequent updates with content directly on the site.
- A photo or video portfolio site that includes that content in the site itself.
- A complex website with multiple pages for multiple subjects.
- Direct access to the code for the site via FTP.
- Online storage for your personal files, music, etc.

## Why is this so cheap? Most places charge thousands of dollars.

We believe our community is better when everybody that wants to be online, is online. So we offer a bare-bones service to get you online. We're not a design firm, we don't provide marketing services. Other companies do that really well. We're here for organizations and businesses that want a simple website without having to fuss around with it.



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## Why is this so expensive? There are places I can build a site for free.

Most of our customers don't have time to learn a whole new set of skills to get a site online. Even for "free." Plus, those sites will put ads on your page without your permission and can change their terms of service at any moment to start charging you for something. You can't control whether a "free" Internet service will shut down at any moment, or start charging money for something that used to be free.

We're not going to bug you every five minutes with some sort of sneaky add-on service: we sell what we sell. Up front. Period. And we're here to help you, not make tons of money (we still want to make a *little* money, though -- we gotta eat!).

## Why can't I just have a Facebook page?

Not everybody is on Facebook! Facebook has been seeing a steady decline in people posting content since 2015. Also: you don't own anything on Facebook. They control your stuff. They've already started throttling reach, making it almost impossible to reach a large audience without paying. We've got nothing against Facebook. But a Facebook page isn't a real website, and they're starting to prevent business from reaching customers without paying for it.

## What about email hosting, or videos, or analytics, or FTP access...

Well, no. We keep it simple so we can keep it cheap. That's kind of our thing. A few pictures, a bit of text. A menu or product list. That's all you really need, in our opinion, to get your business online.

## Got any examples of your work?

Here are a few pages we've developed recently that we kind of like:

<http://marisasandlin.com> -- personal site with a CV for download, used for job-seeking

<http://shep.ca> -- personal site with links to other blogs, podcasts, etc.

<http://wafflesradio.ca> -- a site for a local radio program, linking to a podcast

## Sounds great! What do I do now?

Email [info@adequatewebsites.com](mailto:info@adequatewebsites.com), or give us a call: 343-477-0127. We're here to help!